

## Region 12 Show Commission Meeting

**Meeting Location** Westin Airport Atlanta, GA

**Meeting Date** 1/20/07

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**Meeting called by:** Mike Stewart

**Note taker:** Sarah Hendricks

**Attendees:** Voting members present: Mike Stewart, Sarah Hendricks, Jim Fisher, Betty Gail Skinner, George Atwood, CA Butler

Joined during 2<sup>nd</sup> half of meeting: Beth Stover, Ann Stover

Voting members absent: Beth Stover, Ben Smith, Diane Justice, Frank Galovic

Guests: Glenn Petty, Debbie Atwood, Janet Searls, Kelly Bertier

**Purpose:**

Region 12 Show Commission meeting.

**Minutes:**

Nomination by Jim Fischer to elect Mike Stewart as the chair of the show commission. Seconded by Betty Gail Skinner. No further nominations were made. The nominations accepted as slated.

- Update on patrons program from Janet Searls

The 2006 Patrons program was filled. Special seating arrangements were made to include additional patrons in the arena. Meals for the support staff are provided by the show through the caterer of the Patrons Program. This is a cost savings for the show.

The Patrons program has not increased in price since 1999. Food preparation costs have significantly risen. The commission discussed a price increase for 2008. Data to be gathered from the 2007 show for discussion at the August meeting.

- Show update from Mike Stewart

Bill Fairchild is the vendor for trophies and awards for the 2007 show. Bill also will be the trail designer again for 07.

2007 Prize list is completed and ready to mail. The prize list will also be available on the Region 12 website for download.

The commission voted August 2006 to award the full top five in regional classes beginning at the 2007 Region 12 show. The cost of additional awards required to award the full top five is estimated at \$3000. The cost of the awards will be offset by an increase in the office fee of \$1 and the tack stall fee of \$5.

*Motion by Jim Fisher* to review the pricing structure on the Patron Program for 2008. Seconded by CA Butler. Commission to review the program and make a recommendation at the next R12 Commission meeting. *Motion approved unanimously.*

The 2008 R12 show could potentially move to the second week of May. This would be a strategic move forward to better accommodate school schedules for junior riders. There are 3 events over the weekends that would be required for the move. Two of those events have been moved. The third event is pending. If the event is moved then the R12 show can be rescheduled one week later than the historical date.

- Advertising update from Debbie Atwood

DVD advertising on large screen located inside Reeves arena. Suggested to limit advertising to 10 at \$400 each and run twice

Approved by the R12 Show Commission 8/18/2007  
per day rather than 3x per day as last year. Additional slots will be available in afternoon and evening slots at \$125.  
Advertising for the R12 Program will be available.

Commercial exhibit space – The price for commercial exhibit space has remained consistent for 6 years. The GA National Fairgrounds has increased the cost of vendor space.

*Motion by Sarah Hendricks* to increase the price of the commercial exhibit space accordingly. Seconded by Jim Fisher.  
*Motion approved unanimously.*

The Region 12 show secretary has requested an increase in the per horse fee paid for the Region 12 show 2008. *Motion by Mike Stewart* to review the contract for increasing the fee on the current contract effective 2008. Second by Jim Fisher.  
*Motion pending until further review and discussion at the August commission meeting.*

The show commission has received a request from the show manager for an increase in daily fee of \$250 for the 2007 and 2008 show. *Motion by Jim Fisher* to accept the increase requested for the show manager. Seconded by Beth Stover.  
*Motion passed unanimously.*

The next Region 12 Show Commission meeting is scheduled for August 11 during the MAHA show held in Perry, GA.
