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Region 12 Show Commission Meeting August 18, 2007 Nashville, TN**Minutes: Sarah Hendricks Start 8:12 am Adjourn 5:00 pm**

Members Present

CA Butler	R12 Director
Frank Galovic	R12 Treasurer
Mike Stewart	R12 Show Commission Chairman
Glenn Petty	R12 Show Manager
George Atwood	AL
Ben Smith	FL
Betty Gail Skinner	MS
Sarah Hendricks	NC
Janet Searls	Guest R12 Spotlight Futurity & Patrons Program
Debbie Atwood	Guest R12 Advertising & Marketing

- GAHA request from Mike Moak for discussion. The GAHA show hosted the Region 12 Hunter/Jumper championships in 2007 and would like to continue in 2008. On behalf of the GAHA, Mike has requested a \$1000 sponsorship above the cost of ribbons and trophies for the R12 classes for the 2008 GAHA show.

Motion by George Atwood. Second by Ben Smith.

Region 12 Show commission will furnish awards i.e. ribbons, trophies etc, to any offsite regional championship class i.e. hunter/jumper, working cow, competitive trail, endurance.

Passed - all members in favor.

Motion by Frank Galovic. Second by Ben Smith.

Approve funds requested as submitted by Cheryl Van Dusen for the 2008 Region 12 endurance and competitive trail ride fees. See request.

Passed – all voting members in favor.

Motion by Ben Smith. Second by Betty Gail Skinner

Motion to move all R12 championship shows/classes under the guidance of the R12 show committee instead of the R12 executive committee.

Passed – all voting members in favor.

- Mike Stewart and Janet Searls brought up an issue that came up in 2007 with the furniture rental for center ring. The local rental store in Perry closed and the closest rental store is now in Warner Robbins. This presents a large challenge to procure furniture for center ring. Mike suggested that we allocate funds to purchase furniture

Not Yet Approved

for center ring. The furniture can be stored in the current storage facility in Perry, GA.

Motion by Frank Galovic. Second by George Atwood.

Motion to allocate center ring furniture up to \$1500 to purchase furniture for center ring design to include at least a love seat, two chairs, end tables, coffee table and two lamps.

Passed – all voting members in favor.

- Review of show financial report.

Reduce the R12 Show Committee meetings from two face-to-face meetings per year to one meeting 60-90 days after the R12 show and substitute conference calls for one meeting. Face-to-face meetings typically cost \$3000. Reserve the option to call special face-to-face meetings as necessary.

The R12 Show Committee will meet during the AHA convention each year. The next committee meeting will be in November during the 2007 AHA convention in Tulsa, Ok. The 2008 meeting tentatively scheduled for August 2008.

- Discussion about the need for a discretionary fund that is available to address any issues that come up during the show that require an immediate decision between the show chairman, show manager and available committee members.

Motion by Ben Smith. Second by Sarah Hendricks.

Motion to earmark \$500 to be used by the show chairman for discretionary expenditures related to the R12 horse show.

Motion passed – all voting members in favor.

- Committee agreed to give Mike Stewart as show chairman approximately 10 checks from the Region 12 show treasurer Diane Justice for use during show.
- Janet Searls – Patrons Program manager

Discussion on raising fees for the Patrons Program. Janet researched a possible price increase with Patrons program users at the 2007 show. Potential to raise the program fee from \$500 to \$550 and to \$600 fee at the show without losing patron participation.

Mike Stewart submitted a package comparison between the R12 Patrons package offering and other Regions including 9, 11, 13, 14 & 15. R12 offers much more: gift, box seats, 5 lunch tickets, 5 dinner tickets, premium stalling option & class sponsorship.

Not Yet Approved

Discussion to separate the class sponsorships piece from the patrons package.

Motion by Frank Galovic, seconded by Ben Smith

Motion to separate the class sponsorship piece from the patrons package in order to offer separate sponsorships for classes aside from the patrons package. Also increase the patrons package price to \$550 before the show and \$600 at the show.

Motion passed – all voting members in favor.

- Discussion on outside vendors to provide the meals for the patrons package. There is a 12% fee for outside vendor surcharge by the fairgrounds for any outside caterer. Janet has sent out requests for bid to several vendors along with current provider.

Stall decorating contest – friendly competition and interest. Do we want to continue this program? Big and small farm category. Continue as is including prize money.

- George Atwood – Paddock and ring procedures

Biggest complaint for the 2007 show was the footing in the arenas. The facility did not want to put sawdust in the footing in the arena.

Dressage and sport horse discussion

Split out dressage classes between HA and A classes as entries warrant.

Add ½ day to dressage schedule. Schedule dressage for Tues – Thurs.

Debbie Atwood – Advertising & Marketing

- TV ads
More demand than time slots for 2007
\$400 per slot
14 videos purchased for 2007
Shown 2x per day

Issues:

Must be cognizant of when showing ad relative to classes in the arena to limit conflict

Raise price to \$500 for a limited # of 12.

- Programs
Added photos to the R12 2007 Program – was successful.

Not Yet Approved

2008 – add color photos to the program with appropriate pricing for IFC, IBC, BC. \$300 IFC, IBC. \$350 BC. \$250 inside pages.

- Reading of the minutes for approval from the R12 Show Commission meeting in January

Motion by Sarah Hendricks. Seconded by George Atwood.

Motion to accept the meeting notes as read from the R12 Show Commission meeting held 1.20.2007.

Motion approved – all voting members in favor.

Spotlight Futurity

2008 Show will have two halter classes. Expecting 15 – 20 in each per class.

110 nominations for these two classes

2009 7 halter classes

2010 7 halter, 3 performance

R12 show commission will provide support services to hold the two classes for 2008 including judges, scorer, music, ringmasters, facility, management and staff.

Questions for 2008 show –

R12 Spotlight – provide design for the awards. R12 Show to purchase and present the awards. Show will get office fee, stall fee and class fee.

Spotlight Colts

Spotlight Fillies

Determine the best time slots for each class. Possible format works for holding classes on Friday and Saturday night.